



January 2022

Industry New Vehicle Sales



OUR AMBITION:

TO BE THE MOST CREDIBLE AND RESPECTED THOUGHT
LEADER AND PARTNER FOR AND ON BEHALF OF THE
AUTOMOTIVE INDUSTRY IN SOUTH AFRICA


REIMAGINING **THE FUTURE TOGETHER**
Partnership | Consistency | Trust

Market at a Glance


Passenger Vehicles - YTD Jan 2022

30 037	26.6% ↑ compared to YTD Jan 2021 (23 732)			
2018	2019	2020	2021	
365 247	355 379	246 541	304 340	


Light Commercial Bakkies & Mini Buses - YTD Jan 2022

9 629	3.8% ↑ compared to YTD Jan 2021 (9 280)			
2018	2019	2020	2021	
159 525	153 221	110 912	133 078	

Medium Trucks & Buses - YTD Jan 2022

465	-4.3% ↓ compared to YTD Jan 2021 (486)			
2018	2019	2020	2021	
7 885	8 690	6 735	7 520	

Heavy Trucks & Buses - YTD Jan 2022

1 251	9.6% ↑ compared to YTD Jan 2021 (1 141)			
2018	2019	2020	2021	
19 570	19 322	16 019	19 555	

New Vehicle Sales Totals and Export Sales

	Jan 2022		Jan 2021		Var %		Dec 2021		Jan 2022 YTD		Jan 2021 YTD		Var %	
	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp	Local	Exp
Passenger	30 037	10 404	23 732	15 294	26.6%	-32.0%	24 953	9 754	30 037	10 404	23 732	15 294	26.6%	-32.0%
Light CV < 3501kg	9 629	8 652	9 280	5 727	3.8%	51.1%	8 989	11 360	9 629	8 652	9 280	5 727	3.8%	51.1%
Medium CV 3501-8500kg	465	7	486	6	-4.3%	16.7%	632	9	465	7	486	6	-4.3%	16.7%
Heavy CV 8501-16500kg	329	13	217	15	51.6%	-13.3%	347	24	329	13	217	15	51.6%	-13.3%
Extra Heavy CV > 16500kg	907	11	852	9	6.5%	22.2%	953	25	907	11	852	9	6.5%	22.2%
Bus > 8500kg	15	2	72	-	-79.2%	0.0%	70	-	15	2	72	-	-79.2%	0.0%
Industry Total	41 382	19 089	34 639	21 051	19.5%	-9.3%	35 944	21 172	41 382	19 089	34 639	21 051	19.5%	-9.3%

Total Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
TOYOTA	12 480	5 516
VOLKSWAGEN GROUP SA	5 393	4 174
SUZUKI AUTO	3 232	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 668	-
HAVAL MOTORS SA	2 442	26
RENAULT	2 247	-
NISSAN	2 172	661
FORD MOTOR COMPANY	1 639	2 391
KIA SOUTH AFRICA	1 507	-
ISUZU MOTORS SOUTH AFRICA	1 433	283
MAHINDRA	1 010	-
BMW GROUP *	954	4 000
MERCEDES-BENZ SA **	716	1 933
MAZDA SOUTHERN AFRICA	544	-
STELLANTIS	462	8

Total Commercial Vehicle Sales by Manufacturer (Top 15)

* Sales are estimates ** Reported aggregate sales numbers only	Local	Exp
DAIMLER TRUCKS AND BUSES SA *	316	5
VOLVO GROUP SOUTHERN AFRICA	190	2
ISUZU MOTORS SOUTH AFRICA	171	1
TOYOTA	168	5
FAW TRUCKS	143	-
UD TRUCKS SOUTHERN AFRICA	136	11
SCANIA	128	7
IVECO	92	2
MAN	81	-
TATA	80	-
POWERSTAR	55	-
VOLKSWAGEN GROUP SA	47	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	38	-
BABCOCK	31	-
MERCEDES-BENZ SA **	21	-

Notes

- BMW South Africa (Pty) Limited will report sales information quarterly, in line with its global directive. Estimated domestic new vehicle and export sales are provided for Mercedes-Benz SA Ltd and Daimler Trucks and Buses SA (Pty) Ltd from February 2020 to June 2021. From July 2021, commercial market split estimates are provided. Maserati South Africa, as of June 2021, is no longer reporting sales to naamsa.

- naamsa is currently renovating its data management offering to the market. We will be introducing a number of value adding services that we will announce shortly. Should you have data related enquiries, do not hesitate to reach us on datasupport@naamsa.co.za

Total Vehicles Sales by Manufacturer

	Passenger LCV		Commercial		Total	
	Local	Exp	Local	Exp	Local	Exp
* Sales are estimates ** Reported aggregate sales numbers only						
TOYOTA	12 312	5 511	168	5	12 480	5 516
VOLKSWAGEN GROUP SA	5 346	4 174	47	-	5 393	4 174
SUZUKI AUTO	3 232	-	-	-	3 232	-
HYUNDAI AUTOMOTIVE SOUTH AFRICA	2 630	-	38	-	2 668	-
HAVAL MOTORS SA	2 442	26	-	-	2 442	26
RENAULT	2 247	-	-	-	2 247	-
NISSAN	2 172	661	-	-	2 172	661
FORD MOTOR COMPANY	1 639	2 391	-	-	1 639	2 391
KIA SOUTH AFRICA	1 507	-	-	-	1 507	-
ISUZU MOTORS SOUTH AFRICA	1 262	282	171	1	1 433	283
MAHINDRA	1 010	-	-	-	1 010	-
BMW GROUP *	954	4 000	-	-	954	4 000
MERCEDES-BENZ SA **	695	1 933	21	-	716	1 933
MAZDA SOUTHERN AFRICA	544	-	-	-	544	-
STELLANTIS	455	8	7	-	462	8
DAIMLER TRUCKS AND BUSES SA *	-	-	316	5	316	5
MITSUBISHI MOTORS SA	301	16	-	-	301	16
JAGUAR LAND ROVER	273	-	-	-	273	-
HONDA	272	54	-	-	272	54
PORSCHE **	204	-	-	-	204	-
VOLVO GROUP SOUTHERN AFRICA	-	-	190	2	190	2
FAW TRUCKS	-	-	143	-	143	-
UD TRUCKS SOUTHERN AFRICA	-	-	136	11	136	11
SCANIA	-	-	128	7	128	7
IVECO	-	-	92	2	92	2
SUBARU	85	-	-	-	85	-
MAN	-	-	81	-	81	-
TATA	-	-	80	-	80	-
VOLVO CARS	68	-	-	-	68	-
POWERSTAR	-	-	55	-	55	-
BABCOCK	-	-	31	-	31	-
VECV SOUTH AFRICA	-	-	12	-	12	-
SCUDERIA SOUTH AFRICA	9	-	-	-	9	-
LAMBORGHINI SOUTH AFRICA **	4	-	-	-	4	-
BENTLEY **	3	-	-	-	3	-

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